

National Association of Professional Organizers Announces the 2015 President's Award

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Recipients are recognized for their outstanding work and service



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The National Association of Professional Organizers (NAPO) have named the recipients of the 2015 President's Award. Awards were presented to the Marketing Committee on Saturday, April 18, 2015, during the annual conference in Los Angeles, California. Traditionally, the award highlights the significant contributions that benefited NAPO and its general membership.

In 2010, NAPO President Laura Leist realized the need for additional marketing expertise and added the NAPO Marketing Committee. The Marketing Committee took on the task of drafting what is now known as the NAPO Social Media policies and established the NAPO's official presence on Facebook, Twitter, YouTube and LinkedIn. The Marketing Committee continues to advance the messaging surrounding NAPO's key initiatives, such as GO Month in January, annual conference and the Summer Organizing Tips contest.

NAPO acknowledges the volunteers who have contributed their time and talents from when it was started to the present time. The awards were presented to Darla DeMorrow, Liseanne Oliver and Tonia Tomlin for their contribution to the Marketing Committee. The NAPO volunteers who continue to serve on the Committee today are Deb Lee, CPO®, Julie Bestry, CPO®, Kim Oser, CPO®, Ellen DeLap, CPO®, Janice Simon, CPO®, Tamara Myles, CPO®, Judson Crowder, CPO® & Liz Jenkins, Conference Chair.

For a list of prior recipients and the President's Choice Award eligibility criteria, please visit <http://www.napo.net/who/awards/presidents.aspx>

About NAPO

The National Association of Professional Organizers (NAPO) leads and advances the organizing and productivity industry. NAPO was founded in 1985 as a nonprofit professional educational association for professional organizers. Today, NAPO has approximately 4,000 members worldwide, representing the full spectrum of the global industry: professional organizers, productivity specialists, manufacturers, retailers, service providers, trainers, authors, educators, and more.

NAPO is The Organizing Authority®. NAPO serves its members and the public by providing professional educational opportunities, industry leadership, productive partnerships and expert information and solutions to foster growth and fulfillment for all who work within the organizing and productivity industry or benefit from its services. NAPO is headquartered in Mt. Laurel, New Jersey, and is on the web at <http://www.NAPO.net>.

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