Appendix A:
Your Company's
Super Simple Strategic Business Plan©
(for Year_____)

Revenue Annual revenue target: _____ Annual salary target: _____ Retirement funding target: _____ Taxable income target: _____	**Team** (List all the members of your current team below. Also list separately the functions that you need to fill.)
Time Target work schedule: _____ Number of days per week: _____ Number of hours per week: _____ Maximum commute distance: _____ Training and education targets: _____	**Priorities** (List no more than 5 priorities to accomplish or nurture this year.)
Things I Need to Change (List items that you would like to make significant changes to in this current year.)	**Additional Revenue Streams** (List any possible revenue streams that you might explore, such as online sales, new vertical markets, or extensions of current business lines.)

© 2011 Darla DeMorrow. All rights reserved.
Excerpted from The Pregnant Entrepreneur
www.PregnantEntrepreneur.com