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Press Release

PreSchool Survival Kit for Parents

Local Experts Offer Free Teleclass for Parents of Young Children

Wayne, PA (September 8, 2010)- It's back to school season, but for the smallest students, it's all new. Preschoolers and their parents will be working out new routines and strategies. Two area experts will be offering a free teleclass on Wednesday, October 6 at 8 PM to help families of preschoolers prepare for the days ahead with parenting and organizing advice. Parents of preschoolers (and young children entering elementary school for the first time) are invited to register for the teleconference, [Preschool Survival Kit](http://events.constantcontact.com/register/event?llr=gcz87kdab&oeidk=a07e30i3o56d4acf808), at <http://events.constantcontact.com/register/event?llr=gcz87kdab&oeidk=a07e30i3o56d4acf808> .

The first few weeks of school for a preschooler and their parents can be summed up with the phrase, "you don't know what you don't know." Mom, Certified Professional Organizer ® and owner of HeartWork Organizing, Darla DeMorrow, started thinking through her daughter's preschool plan a year ago. As a professional organizer, she knows that heading in to a major life transition requires a plan. Preschool is a change for the student, the mom, and everyone else in the family. She's developed routines for leaving the house, organizing administrative papers from school, and displaying early works of art. "These are probably the top three issues that I work with my mom clients on, no matter how old their children are. Without a plan to handle schedules and papers, parents can get swamped and paralyzed by them in a matter of weeks," says DeMorrow.

When DeMorrow met up with Barb Bogle, a parent coach who teaches the Love & Logic ® program, they knew they had gold. Parents who have solid organizing strategies and successful parenting techniques are more likely to be able to respond to their child's needs, creating a healthy environment for learning and social development. Parents that are equipped well are also more likely to be able to care for themselves, which allows them to have enough energy to enjoy being with their child.

Bogle is a 20 year veteran of the T/E public school system, has a total of over 35 years in education, and is the mother of three. She uses individual and group coaching to teach how to parent so that children can learn to be high-functioning adults. The Becoming a Love & Logic Parent® program offers strategies starting from birth through the late

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teens. "At the preschool level, probably the first most challenging area is getting them fed, dressed and out the door to activities without a battle. The second challenge for many families is how to handle peeling them off once you get to school, otherwise known as separation anxiety. Parents want their day to be pleasant, not always a struggle. Parents want to have more fun and fewer arguments with their children. The preschool years are absolutely the best time to learn ways of relating to each other, without yelling," says Bogle.

The two have teamed up to offer a one-hour teleconference for area parents. By outlining the hottest topics raised by other parents in their practices, both DeMorrow and Bogle will raise issues that parents of preschoolers may not yet be thinking about. Both women will offer strategies for the top issues that are very practical and can be applied right away. Participants will also have the chance to ask their own questions.

There is no fee for the teleconference, and participants only need to have a telephone to join the call. A computer is not required to attend the call, but registration is required in advance online at <http://events.constantcontact.com/register/event?llr=gcz87kdab&oeidk=a07e30i3o56d4acf808> . Registered attendees also have a chance to win a copy of a "Becoming a Love and Logic Parent®" book. Participants may also request offline individual assistance from either expert.

About HeartWork Organizing

HeartWork Organizing provides professional organizing, design and staging services, College Caboodle organizing tools, and public speaking. They help busy people reclaim their space, time, and information around the Greater Philadelphia area and throughout the country. Through consulting, hands-on work and education, HeartWork Organizing specializes in helping people find their peace and purpose. Darla DeMorrow is a certified Home Staging Professional, Redesign Specialist, Certified Professional Organizer ®. Contact HeartWork Organizing at 856-905-3202, Darla@HeartWorkOrg.com or learn more at www.HeartWorkOrg.com

About Barb Bogle

Barbara has over 35 years of experience in the educational field. She is a Certified School Counselor, Classroom teacher, and Reading Specialist. She has experience in the E.S.L. (English Second Language) field, both as a teacher and as an administrator. She is also a trained facilitator for conducting Love and Logic parenting classes. She has taught in schools both domestically and overseas. She has been a Counselor in a local public school for the past twenty years. During that time she has helped hundreds of parents to be more effective and children to be more responsible. She knows children and understands the educational demands placed on them. Barb has experienced the joys and challenges of parenting. She is married and has three grown children. Contact her for personal or group parenting sessions at 610-590-0242, barbbogle@yahoo.com, or www.barbbogle.com.

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