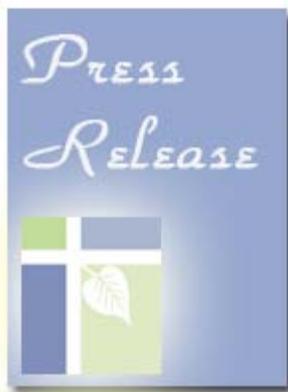



[Home](#)
[About the Organizer](#)
[Services](#)
[Before & After](#)
[FAQs & Tips](#)
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 [Get our newsletter](#)
[Press Release](#) | [Professional Organizing](#) | [Home Staging](#) | [ReDesign](#) | [Business Services](#)
[Press Release](#)

GET READY TO SPRING FORWARD

WITH 2 GREAT WAYS TO PUT PAPER IN ITS PLACE



Press Release Archive

[December 10, 2009](#)

[January 4, 2010](#)

WAYNE, PA, MARCH 10, 2010: This weekend we will spring forward to start daylight saving time. HeartWork Organizing invites you to kick start the process by lightening the load...of papers, that is. Darla DeMorrow, CPO®, owner of HeartWork Organizing, will be at the National Association of Professional Organizer- Greater Philadelphia Chapter (NAPO-GPC) Get Organized event this Saturday, March 13. The event takes place from 10 am to 2 pm at the [IKEA Conshohocken](#) store.

You can watch your old paperwork (please limit to 4 boxes) get shredded free of charge! Shredding trucks will be provided by [Wiggins Shredding](#), a professional service located in West Chester, PA. For those who attend, there will be free give-a-ways, drawings to win prizes, in-store mini-seminars in five home organizing hotspots, and a chance to talk one-on-one with Professional Organizers who are members of NAPO-GPC. Some lucky winners will also receive free in-home services from NAPO-GPC members. The theme of the event is Organize to Economize, and DeMorrow and her colleagues at the event will be helping you learn how to save money with professional organizing services. DeMorrow is a Board member and Get Organized to Economize Event – March 13, 2010

Marketing Director for the NAPO-GPC chapter. How can you save money by attending this event and being more organized?

- Take advantage of free and discounted offers in a timely way because you know where your coupons and discount cards are.
- Eliminate late fees and charges that apply when you lose track of bills and other commitments.
- Save your time by bulk shredding up to 4 boxes for free at our Organize to Economize event. Some paper, like old magazines, can be recycled or donated but for anything with personal information on it beyond your name and address, we recommend shredding.
- Learn how to maximize tax deductions by appropriately donating items you no longer use, perhaps partnering with IMPACT Thrift shop, which will have

representative on site at the event.

- Learn what to invest in – and what not to buy- to maximize storage in your home, based on how you actually live, and systems that are customized to you by your Professional Organizer. DeMorrow also offers interior redesign services, helping you to have a look that feels “pulled together” and finished, without spending a lot of money.
- Reduce the amount of time you spend organizing by working side by side with a Professional Organizer, who can make a project more successful, shorter in duration, and easier to maintain.
- And the best saving of all...saving more time to do things you love, like testing out amazing recipes, spending time in the beautiful spring weather, learning a new hobby, or spending time with those you love.

If you aren't able to wade through piles, maybe mountains, of paper on your own, consider enrolling in Clear Path Strategies clutter support group: Filing Freedom and Paper Solutions (www.ClearPathStrategies.com) starting on April 6. Offered by HeartWork Organizing, group participants will learn how to tame their papers, identify items to be shredded, and participants will actually create a customized maintenance-free paper solution that supports an entire household or small business over a period of 5 weeks. For about the cost of a massage, this class promises to provide some lasting stress-relief.

About HeartWork Organizing

HeartWork Organizing provides professional organizing, real estate staging, interior redesign, and public speaking. They help busy people reclaim their space, time, and information around the Greater Philadelphia area and throughout the country. Through consulting, hands-on work and education, HeartWork Organizing specializes in creating beautiful spaces that really work. Darla DeMorrow is a certified Home Staging Professional, Certified Professional Organizer ®, and Redesign Specialist. Contact HeartWork Organizing at 856-905-3202, Darla@HeartWorkOrg.com or learn more at www.HeartWorkOrg.com