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# HeartWork

organizing

Organize ~ Decorate ~ Stage  
For Moms

May 2011

## In This Issue

Events & Info

Recent Posts

Quick Tip

Survey Results

For Mom. A Gift You Can Make

## Events & Info

May 8- Mothers Day  
(send your card today)

May 11, Wednesday, 6:30 p.m.-  
**Window Treatment Tips and Trends** at The Blind Gallery, next to The Wayne Hotel, Wayne, PA. Refreshments and prizes. [Email](#) for free registration.

v **Do you know that some products are no longer available because of new federal regulations regarding long-overdue safety standards, intended to protect our children?**

v **Do you know there are more than three beautiful new ways to cover your patio door, and get rid of those old louvered blinds?**

v **Do you know that your existing or new window treatments could be remote-controlled?**

v **Do you know that you can still earn tax credits for installing some energy efficient window treatments?**

Dear John,

Do you love being the first to know? I'm thrilled that you are among the first to know that about the release of my first book: **The Pregnant Entrepreneur**.

According to the Small Business Administration, there are an estimated ten million female entrepreneurs in America. The number of small women-owned businesses is growing at twice the rate of all U.S. firms.

Pregnant entrepreneurs have different challenges from their corporate counterparts. There is no HR team with set guidelines or safety protections. There is usually no disability or income replacement. And it can be hard to credibly market for new business when you can't see your feet.

I wrote this book to help other women through this demanding transition. The Pregnant Entrepreneur is the first how-to guide for handling pregnancy's physical, emotional and financial baby bumps while starting or running your own business.

Inside, you'll find topics such as building a support team, financing a maternity leave, dressing for your profession, and creating a one-page business plan. From cribs to cash flow, from maternity clothes to marketing, this book offers encouragement and practical advice for succeeding as a pregnant

If you are considering updating your home's look, please join us on 5/11.

See [my website](#) for updated times and places. Want a presentation closer to you? Please call me about how we can make that happen.



### Recent Blog Posts

[Moms don't really get sick days.](#)

### Quick Tip

Not sure where to get a small-pocket hanging organizer? Check Target, TJMaxx and [www.ShopGetOrganized.com](#) for jewelry organizers.

### Survey

Here's the wish list for Mother's Day:

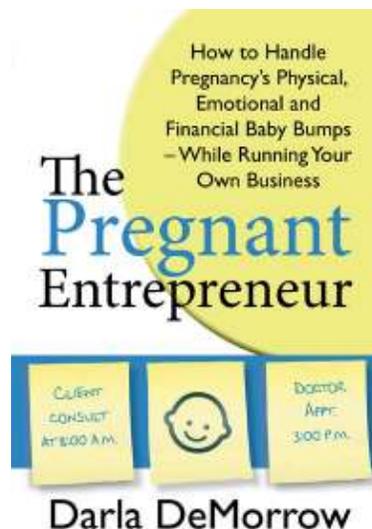
- 57% want spa and massage services
- 29% want a day of fun with kids and family
- 14% want a day off, without the kids

Thanks for responding! I hope you get your heart's desire.

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entrepreneur.

*The Pregnant Entrepreneur* is available for sale from Blue Tudor Books,



[www.BlueTudorBooks.com](#), and on [www.Amazon.com](#) and [www.BN.com](#). Even if you aren't tuned into pregnant issues, click over and take a look. It's fun to see the birth of a whole new creation!

Sincerely,  
Darla DeMorrow, CPO® , owner

## For Mom

...[Make a Cord Tamer Gift](#)

This year, tackle a little craft project to help mom with her gadgets, their cords, and piece-parts. Here's a little project that you still have time to make for your mom, sister, or even daughter. I'm not saying that you can't ALSO give jewelry, a night out, or a massage gift certificate, but this is a gift that is likely to be remembered with a smile.

What you need:

- A pretty small-compartment hanger
- A label-maker or cardstock
- Wire twist ties, cord ties, or



- rubber bands
- All of your gadgets' cords and wires
- [Mounting hooks](#)



Pretty Cord Organizer

First, sort through all your electronic gear and locate the loose cords.

Include:

Cameras

iPods and MP3 players

Phones

iPads and tablets

Children's games (like LeapPads, etc.)

Be sure to include:

Audio connectors, like ear buds

Power cords, extra batteries and chargers

USB cords and extenders

Memory cards

After you have paired gear to it's cords, make labels for each device/cord with a label maker or print labels on the computer and cut them to the pocket size.

If you have more than one of the same type of item, add some descriptor, like:

Penny's Pink iPod

Stash the cords with their gear in the pocket sleeves and hang the sleeve in a place that is accessible but out of traffic. For example, the back of a pantry door, the back of the office door, or a wall in a mudroom are good options.

Mom will be amazed with your efficiency and style, and she'll be reminded once again at how well she raised you.

### ***About HeartWork Organizing***

Our mission is to help you find peace and purpose. 856-905-3202



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