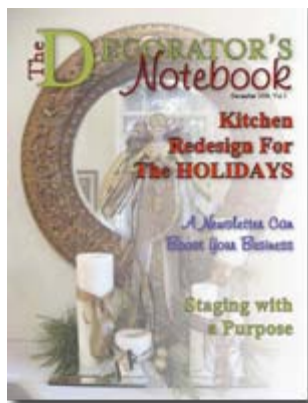



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INTERIOR DECORATING JUST BECAME EASIER WITH "THE DECORATOR'S NOTEBOOK"

Kitchen Redesign for the Holidays



Wayne, PA, December 10, 2009 -Creating a beautiful home used to be a challenging process, but no longer. Whether you are a DIY or professional Interior Decorator, The Decorator's Notebook Online Magazine, has removed the fear of decorating and growing a business. This exciting publication, brought to you by The Society of Decorating Professionals, comes to you monthly filled with advice from a hand-selected team of decorating industry professionals. Each willing to share tips, tricks, and inspiration that will make the process of creating a beautiful room simple.

Darla DeMorrow of HeartWork Organizing, was honored to be invited to be a part of this panel of writers, who share a proven level of talent and expertise. Each month, DeMorrow will share information on a variety of decorating related items in this exciting online magazine, along with 20+ other writers from around the country. As a respected industry expert, DeMorrow, has been featured in Philadelphia Home's autumn 2008 magazine as well as Philadelphia Style and various other publications. She continues to pursue her trend-setting education by attending the Society of Decorating Professionals annual conference and by achieving the designation of Certified Professional Organizer ®. She also teaches workshops on decorating, home staging, and organizing throughout the Philadelphia and South Jersey area.

Erica Cooper of Your Style reDesigned, Inc. Says, "The Decorator's Notebook, not only looks fantastic but is filled with information for everyone. I particularly enjoyed Kitchen Redesign for the Holidays by Darla DeMorrow. What a timely article that almost everyone can use, especially those on a budget." This article can be viewed in full at

<http://www.myvirtualpaper.com/doc/The-Society-of-Decorating-professionals/thedecoratorsnotebookdecember09opt/2009120902/>.

Marleen Prater, editor of The Decorator's Notebook and CEO of The Society of Decorating Professionals, says, "A lot of time, thought and energy has gone into this publication. We are honored to have such a talented and diverse group of writers willing to share their

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talent and expertise."

DeMorrow says, "How exciting that each of us can share our decorating talents with more than our regional market and help others to have the home they deserve. I look forward to highlighting topics like home and family, color, and technology at work in decorating." If you would like to receive The Decorating Notebook, or learn more about HeartWork Organizing, visit www.HeartWorkOrg.com , or www.thesdp.com. Sign up today for this exciting publication.

HeartWork Organizing provides professional organizing, real estate staging, interior redesign, and public speaking. They help busy people reclaim their space, time, and information around the Greater Philadelphia area and throughout the country. Through consulting, hands-on work and education, HeartWork Organizing specializes in creating beautiful spaces that really work. Darla DeMorrow is a certified Home Staging Professional, Certified Professional Organizer ®, and Redesign Specialist. Contact HeartWork Organizing at 856-905-3202, Darla@HeartWorkOrg.com or learn more at www.HeartWorkOrg.com .

If you would like more information about this topic or to schedule an interview, please contact Darla DeMorrow at 856-905-3202 or email: Darla@HeartWorkOrg.com