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## Press Release

### Earth Day Decorating

#### Habitat for Humanity ReStore Showcases Green Decorating

April 20, 2012, Wayne, PA. Habitat for Humanity ReStore, located in Granite Run Mall. attended the [Delaware County EnviroFair](#) at Strath Haven High School on April 14 in celebration of Earth Day, and demonstrated how the community can do well and do good for the earth and their homes at the same time. Partnering with Darla DeMorrow, owner of [HeartWork Organizing](#), they displayed a vignette of donated items that were remade and updated for today's décor.

Think of a ReStore as a thrift store for household items and construction odds and ends. The Habitat for Humanity ReStore is a vital link in the lifecycle of stuff, since the community can donate items that still may have a useful life in someone else's project. People then purchase items to use as-is or in more creative ways.

The ReStore also has a truck and helpful drivers who will pick up donated furniture and working appliances. Pickups can be arranged by calling the store at 484-401-1650.

For the Delco Envirofair, Makeda Yeru, the ReStore store manager, allowed DeMorrow to select a few items for a Redesign. "We're just so happy to have HeartWork Organizing show the potential of some of the great items we get in our store. Often, the quality of some of the vintage items can be much better than poorly made, mass-produced furniture. But just because the color or style no longer works in a particular home, that just means someone else is likely to find a great bargain, including new or nearly new home fixtures."



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With paint, a few new items from other stores clearance sections, and a few accessories, this vintage table, dark chair, and mismatched accessories were pulled together for a cozy, appealing look. DeMorrow shows off the redesigned items here. The value of all the items shown here was under \$250, which is just a fraction of the retail price of just one new chair.



Yeru and others commented on the only comfortable chair on the trade show floor.



One of the most trendy items was the little brass lamp that was turned into an indoor/outdoor lantern. These sell for \$30-\$80 in catalogs, but this \$2 lamp that might have gone to a landfill was rescued for décor in the name of recycling.



Another earth-friendly element was the slipcover treatment, donated to the project by [Surefit](#), an Allentown, PA company that ships worldwide. They make great looking slipcovers for sofas, loveseats, and more, including this wing-recliner. Here, the foot-rest is pulled back just a bit to recall what it looked like before.



The event was a hit with the young and old. There were plenty of things for the kids to do, and the ReStore display hid the giraffe for the children's scavenger hunt amongst brilliant accessories that had been donated.



HeartWork Organizing is donating 10% of services booked at the EnviroFair to the Habitat for Humanity Delaware chapter.

Visit the ReStore, located on the second level next to Boscov's in the Granite Run Mall, Wednesday through Saturday, 10 am-6 pm.

### **About Habitat for Humanity, Delaware County, PA**

Habitat for Humanity of Delaware County Pennsylvania is families and volunteers working together in partnership to help eliminate poverty housing. Our Mission Habitat for Humanity of Delaware County, PA, a Christian-based non-profit organization, builds and rehabilitates houses for and with low-income families and individuals. Our goal is to provide simple, decent and affordable housing for people in need. Through the involvement of businesses, churches, schools, government, and many others, Habitat for Humanity helps to strengthen neighborhoods and to rebuild communities. Since it began in 1990, this Habitat affiliate has completed and dedicated 13 houses for 13 families, most recently, four houses near the corner of 10th and Madison streets and a rehabbed twin house on Pusey Street in the City of Chester. Visit the website for Habitat for Humanity at [www.habitatdelco.org](http://www.habitatdelco.org), phone: 610.872.5424, and Email: [info@habitatdelco.org](mailto:info@habitatdelco.org).

### **About Darla DeMorrow and HeartWork Organizing:**

HeartWork Organizing provides professional organizing, real estate staging, interior redesign, and public speaking. They help busy people reclaim their space, time, and information around the Greater Philadelphia area and throughout the country. Darla DeMorrow is a certified Home Staging Professional, Certified Professional Organizer®, Certified Color with No Regrets Consultant, and Redesign Specialist. She is also a Best of Main Line Today and Best of Main Line Media News winner. Contact HeartWork Organizing at 856-905-3202 or 610-688-8595, [Darla@HeartWorkOrg.com](mailto:Darla@HeartWorkOrg.com) or learn more at [www.HeartWorkOrg.com](http://www.HeartWorkOrg.com)

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